DRAFT creativIty

YOUR ON-DEMAND CREATIVE DEPARTMENT



The Problem

Finding the right fit in a creative partner for your brand is not easy.



- Unreliable Freelancers/Agencies
- Delay in Delivery
- Lack of Scalability
- Lack of Quality and Consistent Good Results
- Inability to Finish Projects
- High Costs for Creative Services and In-House Creative Team



Traditional Agency, Freelancer, or In-House: Which Should You Choose, or Is There Another Option?



Finding the Right Talent in the Creative and Marketing Sectors isn't as Easy as it Seems.

1

Long Hiring Process

Finding the right creative talent that fits into your role/ culture/comp structure takes time, skill and patience.

2

The War for Talent

Businesses across industries are vying for the same exceptional individuals, leading to fierce competition in the recruitment process.

3

The Wrong Hire is Much Costlier

Intangible costs: A bad hire can affect your organization's overall productivity, company culture, and reputation.

Why Traditional Agencies Might Not Be The Answer



Higher Costs

They have a higher cost structure because ofthe combination of experience, expertise, andcomprehensive services.



Limited Flexibility

Traditional creative agencies have rigorous structures. They operate with a predefined set of procedures and standardized methods.



Communication Barriers

Messaging becomes fragmented because they accommodate multiple clients, answer to different stakeholders, and work with various specialists.



Slow Response Times

They have a more rigid structure that involves layers of approval from different departments. This slower response time can be problematic if your marketing goals are time-sensitive.

The Solution

The Future Of Creative Production:
Creative as a Service

Or **CaaS**, is a **subscription-based model** that transforms how businesses handle their creative needs.

- **Improves Cost-Efficiency**
- **Enhanced Scalability**
- **Speeds up Time-to-Market**
- **Fosters Innovation**

About Us

DRAFTit

Your All-In-One Creative Partner On-Demand, for One Flat Fee!

We're a dynamic crew of digital wizards, strategic masterminds, and creative dreamers united by one mission: to bring your brand's boldest ideas to life. Every project we take on is fueled by passion, originality, and an unshakable commitment to delivering results that wow.

Our team has been immersed in creative projects since 2016, with in-depth experience in all aspects of creative design, video production, web, software, and app design and development, and extensive experience with digital marketing and creative strategy to grow brands, including successfully scaling startups. As a result, the DraftIt Digital brand was born in 2024 .

Whether we're building a custom content strategy, designing scroll-stopping visuals, or creating immersive digital experiences, we pour our heart (and a bit of panda magic) into everything we do.





ONE MONTHLY MEMBERSHIP



FULL ACCESS TO A COMPLETE CREATIVE TEAM AT YOUR FINGERTIPS



COST-EFFECTIVE

Costs 8x less vs. freelancers/agencies.

Save an avg of $7,600 dollars a MONTH



FAST TURNAROUND TIMES

96% delivered in 24-48 hours.



TOP VETTED CREATIVE TALENTS

Our rigorous vetting process ensures you get only the best talents.

DRAFTit is for...

- Podcasters
- Influencers
- Startups
- SaaS
- Ecommerce Brands
- Real Estate Professionals
- Content Creators
- Ministries
- Authors

Draftit Digital *is an ideal fit for individuals, influencers, content creators, startups, and both small and large businesses in many industries looking for reliable, high-quality creative services at a very cost effective flat rate subscription and a streamlined workflow for easily submitting, managing and tracking tasks with quick turnaround time.*

Experience the difference

without DRAFTit

- Unreliable/unresponsive Freelancers
- Long-Term Contractual Commitments
- Costly Creative Production
- Stressful

with DRAFTit

- Consistent Performance Excellence
- No Contracts - Cancel Anytime
- Cost Effective Access to Top Talent
- Peace of Mind







We offer

ALL-IN-ONE CREATIVE DESIGN SERVICES

Branding & Logos	UI/UX	Website Design	Funnel Design
Copywriting	Social media	Video & Audio Editing	Newsletter Design
Ad Creatives	2D Animation	Print & Promotion	Podcast Production
Merch	Books & Magazines Covers	Illustrations	Presentation Design

and more...

DRAFTit is your...



Graphic Designer

Need high-impact visuals to drive conversions?

- **Innovative Branding** – Stand out with distinctive, memorable branding that makes a lasting impression.
- **Eye-Catching Marketing Materials** – Boost engagement with designs tailored to capture attention and drive action.
- **Engaging Content Creation** – Bring your message to life with compelling visuals that resonate with your audience.
- **Speed, Reliability, and Scalability** – Our team delivers consistently, adapting to your needs as you grow.

DRAFTit is your...

Illustrator



Why do you need Illustration?

Visual branding is a powerful marketing tool. In a world of tight competition, it's vital to stand out. Incorporating illustration into your brand creates visual triggers that can make your message sound more powerful and concise.

- **Get 100% Original hand-drawn** or digital illustrations tailored specifically to your project's needs and style.
- Get **access to our team of top-tier creative illustrator talent** without the overhead.
- **Enjoy lightning-fast turnaround times** and top-quality illustrations—all at the cost of just one mid-level creative designer.

DRAFTit is your...

Copywriter



Why Copywriting Matters So Much?

Copywriting is a powerful tool to boost brand awareness, your conversion rates, and your sales. It's the gentle art of persuasion with added empathy and understanding of your consumer. Good copywriting = high conversion rates.

- **Reap the benefits of having a team of seasoned copywriters** without the hassles of hiring.
- **No more writer's block**. Get fresh perspectives and innovative ideas that will help your brand stand out.
- **Get your completed copy quickly** with original content written exclusively for you.

DRAFTit is your...

Social Media Manager & Digital Marketer



Why an Online Presence Is Essential for Your Brand?

Having an online presence allows brands to reach more people and build stronger brand awareness.

- **Creative Marketing Strategy**
  Get customized marketing plan that drives engagement, increases visibility, and boosts business growth.
- **Unique and Creative Social Media Ads**
  Scroll-stopping ad image for multiple social media platforms that captures attention instantly and engages viewers.
- Get access to a **diverse team of digital marketing professionals.**

DRAFTit is your...

Video, Podcast & Animation Producer

















Why do you need Great Video Content?

Video content is easy-to-digest. It outperforms other content types when it comes to providing a clear and concise message about your product or service and makes your brand memorable.

- **Get access to a diverse pool of skilled multimedia specialists** with proven experience in video, audio editing, and animation.
- **Eliminate the high overhead cost** of hiring and training in-house team of multimedia specialists.
- **Our all-in-one project management dashboard** provides real-time updates, fast turnaround times, and smooth workflows.

DRAFTit is your...



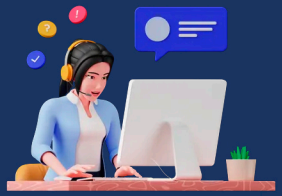
Website Designer

Why you need great web design?

A well-designed website can increase user engagement and encourage visitors to spend more time on your site.

- **Get visually beautiful and user-friendly web designs** with high-quality images and consistent color schemes that your target audience will like.
- **Time and Cost Savings**: A professional designer can build your website more efficiently than you could on your own, and can help you avoid costly mistakes and redesigns.
- Our **fast turnaround website design service** help businesses get online quick and efficiently.

CUSTOM SERVICE REQUESTS



NEED TO OFFLOAD TASKS, SCALE OPERATIONS, OR TACKLE COMPLEX PROJECTS?

We're not your typical creative team. With deep expertise across various specialized roles, we can help you scale your operations and get things done.

- Specialized Expertise for Custom Projects
- Cost-Effective Scaling to Help You Grow
- Virtual Assistant Services
- Longform Video Editing & Animation
- Custom Web & App Development
- Dedicated Social Media Management
- Full Service Podcast Management
- Appointment Setters
- Digital Marketing / AD Campaigns
- Press Release Launches

How it works

Easy as 1-2-3

Our process is simple and hassle free.



Submit your request

Choose a project category and fill out quick brief



Your DraftIt team gets to work

Get ready to see your ideas come to life.



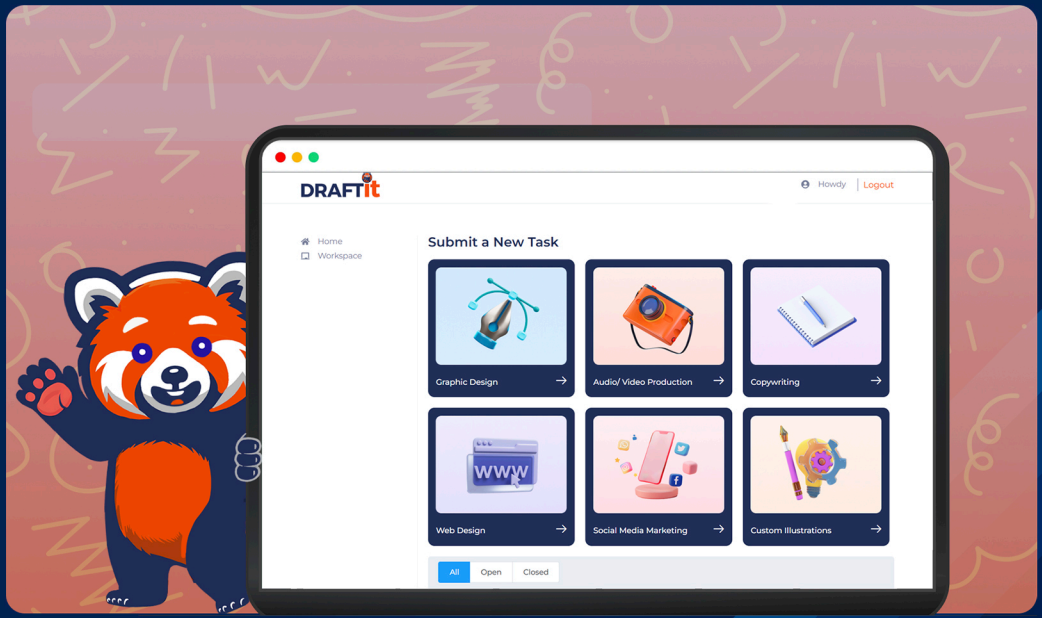
Receive your request

Get updates every 24/48 hours: Share your feedback, you approve.

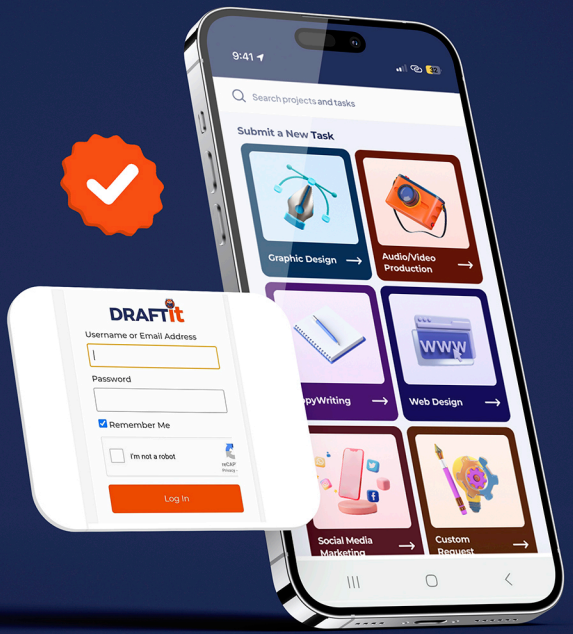
Online Platform for Task Collaboration

Get Realtime Updates: Even on weekends!

Our easy dashboard simplifies and streamlines the process to submit, manage, track and collaborate on your creative tasks easily and quickly.



Submit and Track Tasks Anytime, Anywhere. Unlimited Creativity, a tap away.



MEMBERSHIP BENEFITS



Unlimited Graphic Design

Add as many graphic design requests as you wish.



Flexible and Scalable

Change your plan, pause or cancel anytime you like.



All-in-one Creative Solution

There's an expert for whatever you need.



Unique and all yours

Designs are custom-made for you and is yours.



Innovative Task Management

Streamlines workflows and fosters seamless collaboration



Fast Turnaround Time

Our streamlined workflows ensure timely delivery without sacrificing quality

PRICING PLANS



Tier 1: Essential

$697.00

PER MONTH

- Unlimited Graphic Design
- Up to 3 revisions per task
- Standard turnaround time
- 2 simultaneous task requests
- Support via email



Tier 2: Professional

$997.00

PER MONTH

- Unlimited Graphic Design
- Audio/Video Creatives, Copywriting, Illustration
- Up to 5 revisions per task
- Priority turnaround time
- 3 simultaneous task requests
- Priority support via email and phone



Tier 3: Premium

$1499.00

PER MONTH

- Unlimited Graphic Design
- Audio/Video Creatives, Copywriting, Illustration
- Motion Graphics, Animation, Longer Video Durations, and additional services
- Up to 10 revisions per task
- Expedited turnaround time 5 simultaneous task requests
- Premium support with a dedicated account manager

GET STARTED: Compare Plans | Talk to Sales

How does DraftIt differ from traditional creative agencies or in-house teams?

To illustrate how **DraftIt** stacks up against traditional models, let's take a look at a comparison table:

IN-HOUSE STAFFING		DRAFTit
Higher costs are associated with salaries, benefits, and administrative expenses. Often constrained to hiring full-time employees.	COST-EFFECTIVENESS	Reduced overhead costs with no need for full-time salaries or benefits Choose Specialists for specific projects.
Lengthy recruitment and hiring processes take weeks or even months Slower project kick-off due to onboarding and training	SPEED	Rapid access to Top-tier Creative Talent is available within days Streamlined onboarding and project initiation
Higher risk of hiring mismatches or unqualified individuals	QUALITY	Vetted Creative Professionals with verified skills and expertise
May require additional recruitment for project-specific needs.	SCALABILITY	Tiered services: Easily scale services up or down based on what you currently need.

FREELANCERS	VS	DRAFTit
Limited to individual expertise		Access to a diverse pool of specialized professionals
Limited capacity for larger projects		Scalability and adaptability to project demands
Quality may vary based on individual freelancers		A rigorous screening ensures high-quality candidates
Time-consuming to hire and manage		Save time, effort, and manpower
Unpredictable events that may delay the project		Professional and consistent high quality work
Good for small project or a single task		Good for big-projects and startups

WHAT MAKE US DIFFERENT?

TRADITIONAL AGENCY	VS	DRAFTit
Project-based or hourly billing		All Inclusive Monthly Subscription
Project price is based on services needed		All the Creative Design Services You Need for One Flat Rate
Team assigned may vary		Dedicated Team for Consistent Results
Communication through meetings and emails		Online Platform for Task Management
Deadline for each project or task		24/48 Hours Delivery on Any Design Request

TRUSTED BY 400+ BRANDS WORLDWIDE

























OUR CLIENTS Testimonial



DANIELLE CORNELISSEN

THE FOUNDER & CEO OF **5 ELK**

www.5elk.com

★★★★★

Don't just take our word for it!

Hear directly from one of our clients:

"

I've had the pleasure of working with Jude and the team at DraftIt for several years, and it has truly been an exceptional experience.

Design is often one of the most challenging things to delegate—it's deeply rooted in personal preference, and there's rarely a definitive right or wrong. On top of that, I'm not always great at articulating exactly what I want, but I always recognize it when I see it.

This is where Jude and his team excel. Jude's incredible talent allows him to explore different creative approaches, and he's always willing to make adjustments until everything aligns perfectly. Communication is seamless, and deadlines are consistently met. I highly recommend DraftIt!

"

OUR CLIENTS Testimonial



MICHAEL BACK

THE FOUNDER OF HUMAN TO HUMAN

www.humantohuman.com.au

★★★★★

Don't just take our word for it!

Hear directly from one of our clients:

Design at its best balances function and form, delivering on its aim while creating a powerful emotional reaction in a consumer.

And this is exactly what Jude achieved when designing my logo and branding. Not only did it look professional, but seeing it for the first time was a highly emotive experience for me - it was the perfect representation of my company and its vision.

I have had many compliments on the great work Jude did for Human to Human and his branding work helped articulate who we are and made the team feel more connected to the work we do.

He is also a complete professional and a pleasure to deal with. I highly recommend Jude and the **DraftIt** team for a service that epitomises high skill and deep care.


98% CLIENT SATISFACTION RATE
www.draftitdigital.com/portfolio
UP TO 70% OFF*
BUY ONE GET ONE
TODAY ONLY
Mobile Detail Services!
INTERIOR & EXTERIOR TINTS & DECALS
KUMBATI SPORTS
SHAPE your BODY
JIU-JITSU
柔術
HEAVY WEIGHT PRESSURE
AVAILABLE SIZES: XS - S - M - L - XL - XXL
IMAGE NOT INCLUDED
JM Cleaning Service
Reliable Cleaning Service
We provide the perfect Cleaning service"
Roof & Window cleaning
Furniture cleaning
Floor Carpet cleaning
Hotel & Office cleaning
CALL NOW
806-790-3688
20% DISCOUNT
"Trusted and fast reliable Cleaning service"
Kymber Leigh
HOLISTIC HEALING
Energy Reading & Healing
Creative Coaching
817-703-9371
Holistic Health and Healing for the Mind, Body & Soul
Dollars & Dreams

DRAFTit

Running a Brand is HARD...

Your marketing shouldn't be

Don't settle for less than the best. Find out how our on-demand creative solution can support you with the A-team you deserve to get the job done right the first time.

www.draftitdigital.com



Call or Text

+1 (817) 968-7745